



Friday, October 23, 2009
Sheraton Hotel and
Conference Center
Burlington, VT

VERMONT SCHOOL AGE CARE NETWORK ♦ VT CENTER FOR AFTERSCHOOL EXCELLENCE ♦ VT 21ST CCLC

WE HAVEN'T HEARD FROM YOU!

The Vermont School Age Care Network, VT Center for Afterschool Excellence and VT 21st CCLC collaborative invite you to participate in the 2009 Vermont Afterschool Conference, to be held **October 23, 2009** at the **Sheraton Hotel & Conference Center in Burlington, Vermont**. We encourage you to review the enclosed information and consider the branding possibilities for your organization when you participate as an exhibitor and/or sponsor.

This annual conference brings together all afterschool providers in Vermont regardless of funding source, organizational structure, or age of children served (5–18 years of age). The conference will feature 30–40 interactive workshops especially designed for afterschool program directors, site coordinators, youth workers, instructors, and program staff. Over 300 participants are expected to attend the conference.

We are committed to allowing ample time in the agenda for attendees to visit with vendors. Additionally, there are new sponsorship opportunities in order to maximize face time with attendees. Exhibitors will be located in the **Exhibit Hall** on the main level of the conference center. All spaces will have a 6-foot table and will be assigned on a first come, first served basis. The **exhibit area will open at 7:30 a.m. on Friday**, and **continue until 4:00 p.m.**

We look forward to hearing from you soon, and hope you can join us October!

Holly Morehouse
State Coordinator, VT 21st CCLC
(802) 828-0619

Susan C. Kamp
Coordinator, Vermont School Age Care Network
Mary Johnson Children's Center

Exhibitor Testimonial

"We had a wonderful experience at the Vermont Afterschool Conference in 2008. As a result of our presentation, 50 afterschool programs are using our resources, reaching thousands of children in Vermont. We could not have had such an immediate response if we had missed out on attending. We'll be back in 2009!" – **Tim Porter, Boston Children's Museum**

Entitlement Grid

When you sign up as a sponsor or exhibitor, here's what you will receive for recognition:

Pricing & Benefits	Major Conference Sponsor \$3,000	Breakfast or Keynote Lunch Sponsor \$2,000	Track Sponsor \$1,500	Tote Bag Sponsor \$1,500	Afterschool Café Sponsor \$1,000	Refreshment Break Sponsor \$500	Exhibitor \$125 non-profit info table; \$225 for-profit exhibit table
Company Banner Displayed During Conference	✓	✓	✓		✓	✓	
Company Logo Placement	In conference program			On tote bag			
Recognition on conference website	Includes logo and link to your site	✓	✓		✓		
Verbal recognition	✓	✓					
Exhibit Space (\$225 value)	✓	✓	✓		✓		
Comp Annual Conference registration (includes meals and sessions)	3	2	2	1	1	1	1
Company description in the Final Program	Enhanced Listing; includes logo	✓	✓	✓	✓	✓	✓
Include Flyer or Postcard in Conference Tote Bag	✓			✓			
Attendee List (post conference)	✓						

Additional Options:

Conference Tote Bag Inserts (300 Bags)

Include your catalog, flyer, postcard or promotional item in the conference tote bag
\$275 Catalog or Promotional Item; \$175 Single Sheet Flyer or Postcard

Conference Email Ad

\$200 per ad, ad included in email blast to conference attendees



Friday, October 23, 2009
 Sheraton Hotel and
 Conference Center
 Burlington, VT

VERMONT SCHOOL AGE CARE NETWORK ♦ VT CENTER FOR AFTERSCHOOL EXCELLENCE ♦ VT 21ST CCLC

SPONSOR & EXHIBITOR REGISTRATION FORM

DEADLINE: August 31st

Business Name: _____

Contact person: _____ Phone: _____

Street Mailing address: _____

City, State, Zip: _____

Email: _____ Website: _____

<i>Sponsorship Options</i>	Fee	Total
Major Conference Sponsor	\$3,000	
Breakfast Sponsor	\$2,000	
Keynote Lunch Sponsor	\$2,000	
Track Sponsor: *Indicate Track _____	\$1,500	
Tote Bag Sponsor	\$1,500	
Afterschool Café Sponsor	\$1,000	
Refreshment Break Sponsor	\$500	
<i>Exhibit Options</i>		
Non-Profit Info Table	\$125	
For-Profit Exhibit Table - Includes 1 Full Registration	\$225	
*Exhibit Space for Major, Track, Breakfast, Lunch & Afterschool Café Sponsors (<i>included with sponsorship</i>). Please indicate whether you plan to set up a display or not	_____ YES _____ NO Thanks _____ Undecided	
<i>Additional Options</i>		
Single Sheet Flyer or Postcard in Tote Bag	\$175	
Catalog or Promotional Item in Tote Bag	\$275	
Conference Email Ad	\$200	
Additional Conference Registrations (beyond what's included with sponsor or exhibitor fees)	\$45 Per Person	
TOTAL AMOUNT DUE:		

PAYMENT METHOD:

Check (Payable to Vermont Afterschool Conference)

Credit Card

Number _____ Exp Date _____

MAIL TO:

Vermont Afterschool Conference Office
 c/o Delaney Meeting & Event Management
 One Mill Street, Suite 301
 Burlington, VT 05401
PHONE: (802) 865-5202
FAX: (802) 865-8066